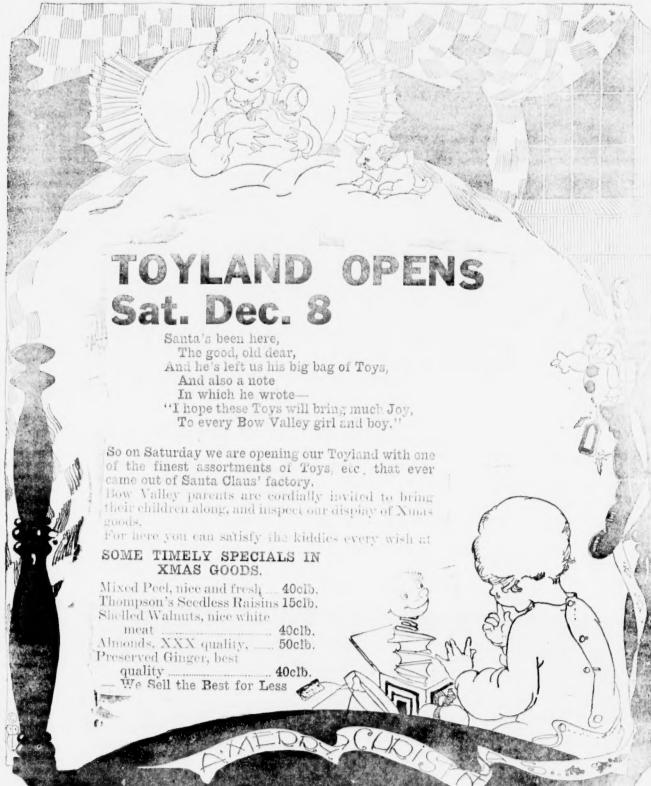


Strathmore Trading Store News

Put Your Money to Work in Your Home Town



Santa's been here,

The good, old dear,
And he's left us his big bag of Toys,
And also a note
In which he wrote—

"I hope these Toys will bring much Joy,
To every Bow Valley girl and boy."

So on Saturday we are opening our Toyland with one of the finest assortments of Toys, etc., that ever came out of Santa Claus' factory.

Bow Valley parents are cordially invited to bring their children along, and inspect our display of Xmas goods.

SOME TIMELY SPECIALS IN XMAS GOODS.

Mixed Peel, nice and fresh 40c.
Thompson's Seedless Raisins 15c.
Shelled Walnuts, nice white
meat 40c.
Almonds, XXX quality 50c.
Preserved Ginger, best
quality 40c.
— We Sell the Best for Less

On Saturday we are opening our Toyland with one of the finest assortments of Toys, etc., that ever came out of Santa Claus' factory.

Bow Valley parents are cordially invited to bring their children along, and inspect our display of Xmas goods.

For here you can satisfy the kiddies every wish at

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IRICANA NEWS

— o —

Captain and Mrs. Archie J. Stewart, of the Sarnia, Ont., arrived at Strathmore on Saturday to visit the winter vacation season with the latter's sister, Mrs. Christine Stewart.

The quietest mail—hand a letter to a farmer friend to be despatched on his arrival in the mail.

Mrs. Edith McAlpine, daughter of Mr. and Mrs. James Stout, who was operated on at the Calgary General Hospital is improving slowly.

Mr. and Mrs. Jack Crundwell were visitors to the city.

Billy Elliott shipped a car load of yearlings to the Calgary stock yards on Tuesday.

Mr. W. A. Freeman, an early-day rancher of the Strathmore district, made a trip to Iricana on Wednesday. Mr. Ed. Marion accompanied Mr. Freeman.

Mrs. Andrew Archibald paid a friendly visit to the city during the week.

Two C.P.R. officials interviewed Mayor Stout in connection with the recent mishap, on what is left of the old Carbon trail. No doubt our valiant mayor headed the gentlemen in the right direction.

The annual festive celebration of the local I.O.O.F. was held in their spacious hall on Friday night, when a huge gathering of Oddfellows, relatives, and friends assembled to partake of the usual festive meal.

Beaches orchestra, of Calgary, supplied the hearty dance music, continuing almost incessantly until the roasters heralded the dawn. Supper was served in the clean, well-kept dining

room of the hotel, which the proprietor, Jack Crundwell, purveyed with his usual tact and untiring energy.

Mr. Frank Louni gave a brief and descriptive talk on the many benefits of brotherhood, which was sincerely appreciated. Mr. Louni receiving an appreciative ovation from the large assemblage.

Mr. Frank Kerrick, with his faithful "Lizzie," shining and all dolled up, heads in the direction of Drumheller quite frequently. At a boy, Frank. They tell me she is a nice lassie, too.

Mr. Andrew Archibald paid a friendly visit to the city during the week.

Mr. W. A. Freeman, an early-day rancher of the Strathmore district, made a trip to Iricana on Wednesday. Mr. Ed. Marion accompanied Mr. Freeman.

Noddy Victoria, Penruddock, aged seven weeks, son of a farmer of Morrin, Alberta, the youngest child ever born in Canada, was shown at a pet show, England, in charge of officials of the Canadian Pacific Railway and the Canadian Lines throughout the trip.

An experiment in shipping Canadian peaches to England has proven successful. The peaches were packed in small boxes and placed in cold storage, reaching London in fine condition. There is a demand for the fruit, and a constant demand for Canadian peaches.

Representative of the best sheep and swine blood of Great Britain and Ireland, a small herd of 100 animals, including 100 lambs, was recently sent to Canada by the Canadian Pacific Railway. The animals were bought by the government for farmers in the province.

Applies for

Liquor Vendor
Iricana Humorist's Plea

— o —

At least one local expert has made application to fill the position of sampler to the newly made department of liquor affairs. Edmonton, William is the hero who is applying for the situation, and frames his application thusly: Dear Govt. Liquor:

I am a man, I am 21, bar or mine, was born for clause D twice, that you would be needing a sampler o' lan square, owing to the U.S.A. Govt. members being all trustees. I respecting you the place when applying for the job. My experience in this connection is as follows: I have been working the past seven dry years I have accomplished several samples of well-known Alberta distilleries, making Harry's "Barked Wine," Tom Stoen's "Roulement" selected rum, Mr. G. G. "Golden Grouse," Mr. G. G. "Tommy's," Jack Letham's "Hollister," Blawhaw's "Empire Knobcone," and Jack Fielding's "What Ho She Bumps." Apart from the foregoing I had a small diversity of my own, which you know, I am not a "holy fool." What's more, I have any time that is appropriate as the non-expert, because I invest heavily in brown sugar for coloring. I feel quite confident I can fill the bill, but would also leave a deposit a month in advance, so that when (which is quite likely) I'd expect a couple of days off around the 1st of March. As corporal cast, would make a splendid assistant sampler to cause the railroad corporal is seen in a new series of direct instruction, and I would be most grateful to be given the opportunity to be a Government Attorney, only like salts and mine didn't pull on account of advertising. Bigness please. It is a joke now with all us Govt. chaps in the same business, and putting steadily on the oil tank, we are all in the same boat, and nobody knows where. I can easily get the red barn and make Mr. Bishop and his stills might take it. It would be a nice quiet place for them to while away the dreary days in place for them and sleep over the winter, and then when population can remove.

Yours always,

WILLIAM O.

P. S.—Any further reference you may ask George Headley, I bought a stud horse from George, and the horse is now in the hands of Mr. Headley, was elected on the U.P.A. ticket. Nobody blamed the stud horse. —W.

— o —

Cheadle Notes

Mr. Bickle, our school teacher, left on Friday for somewhere in the vicinity north of Strathmore. He will be back for school Monday morning—maybe.

We hear Mr. Harry Minor is working in Strathmore. We thought he had retired, but he is helping A. B. Posto. We didn't think he would go to handling hard stuff.

We saw in the Standard the week that J. Schultz had a long run of threshing, some 55 days. Well we have a threshing that finished on the 24th of November, after 70 days run.

Mr. G. Miller and two sons, Rubin and Dorey, and Don Arthur, are away north, deer and moose hunting.

Mr. Miller is now settled in his new home on his old place.

The elevators are still having trouble to get enough ears, and there is quite a lot of oats on ground to be hauled yet.

— o —

that is Mr. Slim Meyers. He made it home before Christmas, but had a narrow squeak when it snowed.

Jim McMillan has the goading ready for the winter. Calvary is going to take him, and Johnny Baldwin on Sundays this winter.

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Grocery Dept.

JUST ARRIVED

New shipment of fresh cut mixed candied peel: Orange, Lemon and Citron, per lb., 35c

Crystallized Ginger, nice and fresh, Crystallized Cherries, per pound 60c per pound 40c

Silvery Bala Cake Candy, very effective, per bottle, 20c

Fancy Coconuts, Violet and Rose colors for cake decoration, per pkt., 20c

Cake Icing, Lemon, Rose and Chocolate, per pkt., 15c

Almond Paste, per pkt., 30c

Ground Sweet Almonds, tin 55c

Cluster Raisins, Spanish, 3 Crown, per pkt., 35c

Xmas Candle, per box of 48, 20c

Choice Bulk Dates, per pound 12c

Panacea Flour, Amt Jaming, pkt., 23c

Birds Egg Substitute, per tin, 23c

Custard Powder, Monk & Glass, large tin 40c

Heinz Cream of Tomato Soup, 3 for 40c

Chicken Paste, Crosse & Blackwell's, per glass 25c

Blonter Paste, per glass 25c

Ball Poneer, Reg. 5c, 2 pks, for 5c

Pon Corn, 100% popping, 3 lbs., 25c

Gent's Furnishing

We have a miscellaneous lot of Men's and Boys' Wear slightly damaged by water during the fire at the King Edward Hotel, and offer them at Half Price.

Boys' Wool Under-vests, Reg. 95c, for 50c

Boys' Wool Homet Caps, Reg. \$1.00, for 50c

Men's Heavy Gray Sweater, Reg. \$1.50 for 50c

Men's Corduroy Pants, Reg. \$8.50, for 5.50

Men's Lined Work Gloves Reg. \$1.95, for 95c

OUR "WINDSOR SHOP"

has been a winner this Fall, and we still have a few pairs left.

Brown of Black Calf, with rubber heels, Well worth \$7.50.

Our Price, \$5.95

We invite the attention of the particular man, to our stock of Pure Wool Sweaters, which cannot be beaten for quality or price.

Pullovers, from \$3.95

Card Stock, from \$4.95

HOCKEY SHOES

For Men and Boys, with improved ankle strap.

Price from \$4.95

Peanuts, fresh roast- ed, per lb., 18c

Hollow Herrings, per kg., \$1.40

Cranberries, 2 lbs., for 35c

Ladies Silk and Wool PULLOVERS

In fancy White, Jade, Orange, Fawn, Grey and Navy. \$5.50

Ladies All-Wool PULLOVERS

With long or short sleeves, in various colours, \$2.75, \$3.50 and \$4.50

Men's Heavy Gray Sweater, Reg. \$1.50 for 50c

Men's Corduroy Pants, Reg. \$8.50, for 5.50

Men's Lined Work Gloves Reg. \$1.95, for 95c

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Peanuts, fresh roast- ed, per lb., 18c

Hollow Herrings, per kg., \$1.40

Cranberries, 2 lbs., for 35c

Ladies' One piece Flannel DRESSES

In Henna, Brown and Navy, \$10.50, \$12.95 and \$15.00

New Arrivals of Ladies' DRESSES and SKIRTS

The fashionable pleated skirts, in Sand, Navy, Brown, also Mixed Plaids in Navy, Brown and Sand. These are All-Wool Skirts, at \$6.95, \$7.50 and \$10.50

at \$2.25

Bloomers to match, \$2.25

at \$2.25

ROCKYFORD NEWS

Now Is the Time to Place Your Order for
**PERSONAL
GREETING
CARDS**
 ALSO A FULL LINE OF OTHER XMAS CARDS

Rockyford Drug & Confectionery Co.
 THE RETAIL STORE

Why Not Auto Accessories For Xmas Gifts

Every motorist will appreciate them.
 See our display.

F. W. GIBSON
 Ford Dealer, Rockyford.

M. E. TIFFIN M.D.

Physician & Surgeon
 Phone 22 Day and Night Service

Rockyford, Alberta

NURSE RUTH ELLIOTT

A.R.N.
 ROCKYFORD HOSPITAL
 Rockyford
 Phone 4

J. B. MCGUIRE, L.L.B.
 Barrister, Solicitor, Notary
 Notary of all kinds.
 Money to Loan.

Phone No. 1 Home phone No. 20

Rockyford

FRED H. HUNTER

Notary Public
 Fire and Hail Insurance

Phone 25

Rockyford

**ARE YOU GOING TO
AUCTION?**

If so, have the Standard Print Your Sale Bills. Orders can be left at our office, with Mr. Eswell, Rockyford; Miss Pringle, Standard; or correspondents at other points. Phone your rush orders, and we will give them immediate attention.

We meet competition on price, speed, and quality, and knowing local conditions, can ensure accuracy.

STEAMSHIP TICKET AGENCY

Tickets To All Parts
of the World.

AGENT FOR ALL STEAMSHIP
COMPANIES

Drop in and Let Us Talk It Over
E. M. Wilson, Agent
 Rockyford Station
 Canadian National
 Railways

Possession Is Better Than Stale Memories of Spending

4¹/₂ % Savings
Certificates



PROVINCIAL
GUARANTEE

- Purchase Province of Alberta "Demand Savings Certificates."
- They bear interest at the rate of 4¹/₂ percent, per annum.
- They are issued at par in denominations of \$5, \$10, \$25, \$50, \$75, \$100, \$1,000 and \$10,000.
- They are redeemable at par on demand at the office of the Deputy Provincial Treasurer.
- They are backed by all the Resources of the Province of Alberta.

Remittances should be made by marked cheque, money order or postal note. All cheques payable at par.

For further particulars, write or apply to

HON. R. G. REID,
 Provincial Treasurer.

W. V. NEWSON,
 Deputy Provincial Treasurer



**WOMEN
TALK**

**ABOUT the values they are offered through
the newspapers. Are YOU giving them some-
thing to talk about?**

Rockyford Locals

The Ladies' Aid of the Union Church, are holding a bazaar in the basement of the church on December 18. Afternoon tea will be served, and a chicken supper from 2:30 to 7 p.m. The bazaar will be opened with an illustrated lecture by Rev. H. Ellingman, Calgary, who has just returned from a visit to Europe, entitled "Here and There in Europe." Everybody is invited to the bazaar and lecture, and the other events of the day.

Work on Rockyford's new skating rink is now well under way. A big number have been indulging in the graceful art at August Stitt's over the weekends. *

Tom McRabbie leaves this week on a visit to the old country.

Mr. D. Christensen, from Marshall, Sd., has been renewing old acquaintances last week.

Tom McRabbie leaves this week on a visit to the old country.

Ladies of Rockyford last Thursday afternoon met at the home of Mrs. Griffiths, for the purpose of organizing a club. Officers were elected in their first meeting. President, Mrs. D. R. Poole, vice-president, Mrs. J. Black, treasurer, Mrs. E. T. Tish, secretary. The object of the Association is community interest, and all ladies are invited to join.

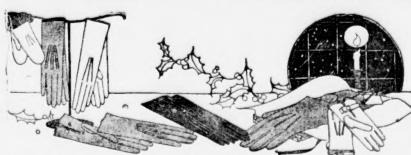
The Municipal Council of Goodwood met at the home of Mrs. Bertie Salmond. A report of the proceedings has not yet been received, but will be published in next issue.

A nomination meeting was held on Monday evening when a number of candidates were nominated for the village council. These are: C. R. Watrel, F. H. Hunter, A. Saenger, J. McRobbie, G. L. Pfeifer. The election will take place at the next meeting.

The attendance at the nomination meeting was not as large as it should have been.

A big meeting of Rockyford residents attended the Reddick dance last Friday. Another dance will take place there on the 14th.

BIG RANCH CHANGES HANDS
 The Kintail Sugar Company, Ltd., have purchased the entire holdings of Bay Kintail, the well-known rancher of Southern Alberta. The deal includes one ranch of 110,000 acres. The big sugar company plan to continue development of the property.



MEN'S DRESS GLOVES

Mocha, well lined, per pair	\$1.50
Cape and Dogskin, "Dents" make, per pair	\$2.50
Mocha Silk Lined, per pair	\$2.50
Mocha, fur-lined: Mocha Mitts. Fur Gauntlets, priced to sell. All boxed especially in Xmas Boxes if required.	



MEN'S SWEATERS and SWEATER COATS

Fine all-wool garments in Dallantyne, Quigley, and Jaeger makes.

Two special lines for this season at \$5.00 and \$7.50

Boys' all-wool Jerseys, beautiful colours, sizes 24 to 22, plain and polo styles \$2.50

A complete range of Mufflers, Neckwear of all kinds. Silk Handkerchiefs, Hosiery, Collar Cases, Slippers, Initialed Linen Handkerchiefs, Fancy Vests, Dressing Gowns, Brass Armbands, Etc.

THOS. E. WRIGHT

Men's Wear & Everything In Men's Wear

Standard News

Mr. Alfred Petersen, of Russia, was a guest and visitor to Standard.

Conventions held at Lethbridge on October 20th.

John Phillips, of Cochrane was in Standard a couple of days ago when he was engaged in the final assembly of the new Chevrolet car. Give it a look and if you have the price, it has not much difficulty in surprising persons who you could swap it for the car.

A large number of Miss Edna Jenkins' friends were in attendance at the Jenkins' residence, 20th and 21st, to celebrate her birthday.

A car, loaded with flour, was stopped at the warehouse of the U.G.M., a few days ago at 1:30 p.m., and picked up again by the returning freight, at 3 p.m., loaded with wheat. Agent Herren, and assistant, Charlie, challenged anyone to beat this time. We are quite inclined to admit that it takes some beating.

Miss B. Francis is visiting her sister, Mrs. Fincke, at Chinook.

Sale bills are out for auctions at the terms of C. N. Nelson, Fred C. Nelson, Lars Wilson and B. Vandewurff.

Mr. Charlie Christensen has lumber on the ground, in preparation for the erection of a new barn, to replace the one burned a couple of weeks ago.

Councillor Chris. Andersen is away to Bellingham, Wash., looking over his interest there.

Mr. Victor Petersen, and son, Neils, Mrs. Costello and baby, were passengers on Saturday train, enroute to Denmark for a visit for several months.

Mr. H. W. Larson was unfortunate in losing his fine mague, pump house and windmill on Saturday afternoon, when fire broke out as a result of a lighted match falling on the floor, which was sealed with oil. Luckily there was no one in the house, or it would have been almost impossible to save the barn, and big stacks of green feed, only a few feet from where the fire started.



The STRATHMORE JEWELLERY Store The Gift Shop

I take great pleasure in announcing that I am better prepared this year than any previous year, to solve the gift question for you. I have added many beautiful lines, especially suitable for Christmas gifts, and it will be a pleasure to show you any goods you wish to inspect.

Every article is of the best quality, and my prices are always lower than in the city.

Call in and look over our selection.

B. DAVIS

JEWELLER

Mr. H. C. Maden has been in Winnipeg during the past week, attending the annual convention of the U.G.M.

Probably in no other two weeks in the history of Standard has there been so much grain marketed, as has gone over the scales since Nov. 1st. The supply of cars has been good, and the market has been steady. Over half a million bushels have already been loaded into cars at this station.

Mr. R. C. Glazier, of the Imperial Oil Limited, was in the district a couple of days last week, calling on tractor owners with reference to their requirements for next season.

Miss Nellie Drydale left on Monday for Rochester, Minn., for a few weeks' visit.

EXTRACTING OIL FROM TAR SANDS

Methods in use in Europe for the extraction of oil from tar sands, may be applied to the tar sand deposits in Alberta. These methods have been reported up to the department of mines, and are now in use, Dr. Campbell, who states that the methods used in France and Germany have been applied profitably.

Auto Licenses Increase. bkgqjmfwy

NEW GAS WELL

Another new well, with a production of 8,000,000 cubic feet every hour, has been brought in by the Canada Western Natural Gas Co. in the vicinity of Foremost, in Southern Alberta.

